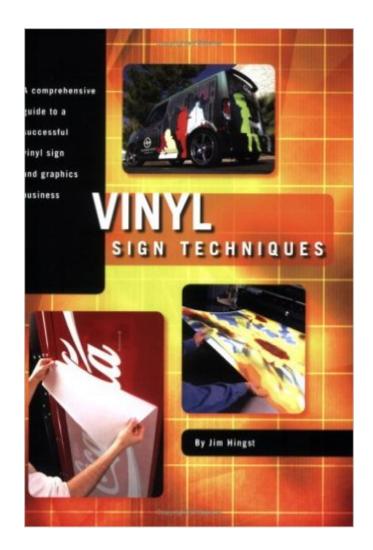
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Vinyl Sign Techniques





Synopsis

Here is a comprehensive guide to the vinyl sign and graphics business. Compiled from 54 Vinyl Graphics columns in Signs of the Times, edited, updated and condensed here into 39 chapters, Vinyl Sign Techniques is an essential resource. The book is divided into four sections: sales & marketing, materials, fabrication, and vinyl application & removal. Every important aspect to running an efficient and profitable vinyl sign business is covered in detail, often including valuable charts, tables and photos for reference. Jim Hingst, a respected and experienced veteran of the printing and vinyl industries, offers the lessons that were 25 years in the making. Your business will benefit greatly from the advice in this book.

Book Information

Paperback: 215 pages Publisher: ST Media Group International Inc.; 1 edition (March 1, 2007) Language: English ISBN-10: 0944094538 ISBN-13: 978-0944094532 Product Dimensions: 10 x 7.4 x 0.7 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: 4.7 out of 5 stars Â See all reviews (3 customer reviews) Best Sellers Rank: #783,557 in Books (See Top 100 in Books) #356 in Books > Engineering & Transportation > Automotive > Customize #3139 in Books > Arts & Photography > Graphic Design > Commercial #7483 in Books > Engineering & Transportation > Transportation

Customer Reviews

This book is a real gem and gives clear, concise instructions for vinyl graphic application to vehicles, etc.

If you work with vinyl graphics this book is a definite must have for reference. Covers the important stuff and more. The only suggestion I can think of is to have it done in colour. Good work!

Great buy

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Vinyl Sign Techniques Teach Your Baby to Sign, Revised and Updated 2nd Edition: An Illustrated

Guide to Simple Sign Language for Babies and Toddlers - Includes 30 New Pages of Signs and Illustrations! Ouch! Bye Bye, Boo-Boos (Vinyl Sticker Book) Safari Collection Leopard Print Vinyl Large Black Bible Cover The New Saint Joseph Sunday Missal, Complete Edition (Red Vinyl) Soul Serenade: Rhythm, Blues & Coming of Age Through Vinyl The Vinyl Dialogues: Stories behind memorable albums of the 1970s as told by the artists Vinyl: The Art of Making Records Old Records Never Die: One Man's Quest for His Vinyl and His Past Silks on 9 unabridged CDs in hard, vinyl box Sign Painters Trademarks & Symbols of the World: Pictogram & Sign Design (Trademarks & Symbols of the World) V3 Successful Sign Design, Number/2 Display, Commercial Space and Sign Design The Sign of the Beaver ASL Flash Cards - Learn Signs for Action & Opposites - English, Spanish and American Sign Language (English and Spanish Edition) ASL Flash Cards - Learn Signs for Family, Clothing and Toileting - English, Spanish and American Sign Language (Spanish Edition) Will You Sign Here, John Hancock? The Hatmaker's Sign: A Story by Benjamin Franklin Sign Language Ready Reference

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